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Weblog and content subscription services to users

Having ablog on yourwebsitewill allow you tooffer visitors**current contents, varied and fresh.**Unlike the restofthe webpages,withmorecorporatecontent(descriptiveof its businessand its productsand services), a blog allows you toprovidespecialcontenttimelyinterest and relevance:reviewcommentstodayin its field, explanationstechniquesondevelopments inthe market,etc... Also, if you enablethe option to receivecomments, **readers canparticipate** in thetopic,enrichyour website andvisitmore often tomonitor developments.

These arecontained inthecontinuous renewalthat squeeze themaximumintegration**with social networks embedded links**(such as"like"onfacebook)that extend theirviralwebformto a networkof potential customers much wider.

Moreover,like havingso muchcontentand volatilitycurrentlyrequirevisitorstocheckthe webcontinueamente, have**content subscription services,** whichinform visitorsenteredautomatically wheneverthere is a changeon the web.Apartof the followersin social networks,the web allowsadditionalsubscription types:

- Subscribe toentire site:ByRSSlink toautomaticallygenerated, visitors canadddynamicmarkersthatwill keep themabreast ofany changesinyourwebcontent.
- Subscribe to the blog: Registered users can subscribe to the blog so that will email each new article published in it.
- Subscribe to specific content: If a comment or blog post are particularly relevant for a visitor, you can subscribe to it so you will be notified by email every time there is something new on the subject.
- Subscribe tonewsletter: If you areinterested in sendingnewsletters [(electronic](#) [newsletters)](#)[1],the system willcollectfor youthe addresses of theusers interestedin receivingso thatyou only need toexport the listof emailsubscribersand sendthe newslettertoyoucreatedthroughaservicebulk emailsending.

Theinteractivity offered byWeb2.0servicesandtheviralspreadof social networking will increaseyour web trafficandvisitorloyalty.Check it!

[Tweet](#) [2]

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Links:
[1] http://www.nmailing.es
[2] http://twitter.com/share