The power of the virtual store Ubercart



The online storeis offeredis based onthe powerfulopen sourceDrupalwith **Ubercart.**Although there are othercommerce platformsopen source(such aswidespreadOSCommerce)we have chosenthe option thatmost powerful andversatile.

As there is no need to be faithful in our words can view articles What's ubercart? [1] y Why use drupal for the comerce electonic? [2] to know the basicsofour decision.

Apart ofthe platform of choice, no onetoday questionshavean online storethatprovidesa new marketshopsboth traditional andnew entrepreneurs.The important thingis to havethe tools totake advantageof this new world:

- **Full control of your product catalog:** You cancreate as manynested categoriesas you like,and place themas many products asyou like.And of courseyou canalways keepup to dateprices, descriptions, referencesofarticles, pictures...
- **Versatility:**Each product hasa specific strategyof sale.It is important thattheonline storeis flexible enoughto allowthe strategyappliedin the productsit sells.We offerthe ability to createpacksof products, showpriceswith orwithout VAT,product attributes,flexible policiesin calculatingshipping charges,zoom anddisplaymultipleproduct images,shopping forregistered and/ or anonymous users,...
- **Huge variety of design templates:**Inthe online saleis veryimportant tothe visual aspectandhas a base drupaldesign templatesmuch moreextensiveand attractivethan otherecommerce platformslow cost.
- **Designed to facilitate the work of the search engines:**Thecheapest way togetvisits toa website is througha search engine.The websitesthat presenttheir content tosearch enginesarehighly regarded amicablyby these, resultingin better positionsin theirlistings.
- **Integration with different payment methods**:Thedefaultstoreoffersintegratedpayment through paypal [3],but can be configuredto acceptother methodsof payment:bank transfer, check,otherpayment modules.If you needsome customizationpleasetell us.

Las tiendas online de código libre le garantizan la independencia de proveedor y la robustez de miles de usuarios en todo el mundo.

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Links:
[1] http://www.ubercart.org/what_is_ubercart
[2] http://www.ubercart.org/drupal-ecommerce
[3] https://www.lawebredonda.es/info/en/integracion-con-tpv-virtual-paypal-en
[4] http://twitter.com/share